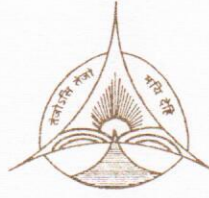


Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



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February 8, 2021


CONTRACTUAL VACANCY IN B.VOC-RETAIL MANAGEMENT & IT

Online Interview for the post of **01 (One)** Assistant Professor – UR Category on Contractual Basis for B.Voc.-Retail Management & IT course at a consolidated salary of Rs. 70000/- per month (Rupees Seventy Thousand only), (subject to change as per the norms of UGC for B.Voc. courses applicable at the time of appointment) will be held on February 15, 2021 from 2 p.m. onwards. The online interview will be held through Google Meet, the link for which will be shared to the registered applicants through email before the commencement of the interview.

Interested candidates in the Ad-hoc Panel list of Delhi University and from the industry with required qualifications and experience may appear for the interview. They will be required to provide their necessary details and upload their bio-data through the following application form (<https://forms.gle/ntWkFGW91jzbm6a16>) latest by February 12, 2021, 2 p.m.

The above mentioned post is mainly for teaching SEC papers of B.Voc.-Retail Management & IT. Kindly refer to the attachment.

The College reserves the right to postpone, cancel and increase/decrease the number of posts or not to conduct any interviews. The decision of the management shall be final & binding for all candidates. The candidates are advised to check the college website www.jmc.ac.in for any further information/update.


Dr. Sandra Joseph
Principal

Course Structure of B.Voc. Retail Management & IT

B.Voc. Retail Management & IT				
Semester-1			Credits	
1.	General Education Component (GEC)	GEC 1.1 Environmental Science/English Communication	4	
2.		GEC 1.2 Computer Fundamentals	4	
3.		GEC 1.3 Soft Skills	4	
General Component Total			12	
4.	Skill Component (SEC) Theory	SEC 1.1 Introduction to Retail and Store Operations	1	
5.		SEC 1.2 Consumer Buying Behavior and Retail Sales	3	
6.		SEC1.3 Customer Service and Customer Relationship Management	3	
7.		SEC 1.4 Health, Safety & Security	1	
8.		SEC 1.5 Team and Organizational Dynamics	1	
Total			9	
	Skill Component (PRACTICAL-RETAIL LAB)	SEC 1.6 Understanding Consumer Buying Behavior and Retail Sales	1	
		SEC 1.7 Customer Service and Customer Relationship Management	1	
Total			2	
Internship Project			7	
Skill Component Total			18	
Semester-1 Total			30	
Semester – 2				
1.	General Education Component (GEC)	GEC 2.1 English Communication/ Environmental Science	4	
2.		GEC2.2 Hindi / MIL	4	
3.		GEC2.3 Making Decisions	4	
General Component Total			12	
4.	Skill Component (SEC) Theory	SEC 2.1 Store Display and Visual Merchandising	3	
5.		SEC 2.2 Sales Management	3	
6.		SEC 2.3 Organization and Team Dynamics	2	
7.		SEC 2.4 Customer Experience Management	1	
8.	Total		9	

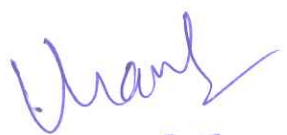
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Skill Component (PRACTICAL-RETAIL LAB)		Application of Theory Concepts in Retail lab (Role Play/Workbook/ Viva Voce)	Credits
		SEC 2.5 Store Display and Visual Merchandising	1
		SEC 2.6 Customer Experience Management	1
		Total	2
		Internship Project	7
		Skill Component Total	18
		Semester-2 Total	30
		1st Year Total	60
Semester – 3			
1	General Education Component (GEC)	GEC 3.1 English	5+1
2		GEC 3.2 Fundamentals of Accounting	5+1
		General Component Total	12
3	Skill Component (SEC) THEORY	SEC 3.1 Retail Store Operations and Profitability Management	5
4		SEC 3.2 Customer Experience Management	5
		Application of Theory Concepts in Retail lab (Role Play/Workbook/ Viva Voce)	
	Skill Component (PRACTICAL-RETAIL LAB)	SEC 3.3 Retail Store Operations and Profitability Management	2
		Internship Project	4
		Skill Component Total	16
		Semester 3 Total	28
Semester – 4			
	General Education Component (GEC)	GEC 4.1 Fundamentals of Management	5+1
		GEC 4.2 Self and Personal Growth	5+1
		General Component Total	12
	Skill Component (SEC)	SEC 4.1 Understanding Leadership	4
		SEC 4.2 Team and Organizational Dynamics	4
	Skill Component (PRACTICAL-RETAIL LAB)	SEC 4.3 Application of Leadership Principles (Situational Leadership Styles)	2
		Internship Project	10
		Skill Component Total	20
		Semester 4 Total	32


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			2 nd Year Total	60	
Semester 5				Credits	
1	General Education Component (GEC)	GEC 5.1	Basic Statistics and Probability	6	
2		GEC 5.2	Human Resource Management	6	
			General Component Total	12	
3	Skill Component (SEC) THEORY	SEC 5.1	Retail Stores Operations and Sales	4	
4		SEC 5.2	Process Compliance, Safety and Security	4	
		SEC 5.3	Retail Stores Operations and Sales (LAB)	2	
		Skill Component (PRACTICAL-RETAIL LAB)	Internship Project	4	
			Skill Component Total	14	
			Semester Total	26	
Semester – 6					
1	General Education Component (GEC)	GEC 6.1	Marketing Management	6	
2		GEC 6.2	Entrepreneurship and Small Business	6	
3					General Component Total
	Skill Component (SEC) THEORY	SEC 6.1	People, Process and Profitability Management	5	
					2
	Skill Component (PRACTICAL-RETAIL LAB)	SEC 6.2	Profitability Management		
		Internship Project		15	
			Skill Component Total	22	
			Semester Total	34	
			3rd Year Total	60	

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B. Mauna Jim
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GEC Papers to be taught under B.Voc –Retail Management & IT

Semester	Paper Code	Paper Title	Credits	Source
1	GEC 1.1	Environmental Science / English Communication	4	UGC / AECC (DU – B.A./B.Com. English)
	GEC 1.2	Computer Fundamentals	4	B.A.P -sem I
	GEC1.3	Soft Skills	4	AEEC - (B.A. Eng. Hons. Paper-3)
2	GEC 2.1	English Communication / Environmental Science	4	AEEC (DU – B.A./ B.Com. English) / UGC
	GEC 2.2	Hindi	4	AEEC- B.A./B.Com - Sem-3
	GEC 2.3	Making Decisions	4	AEEC - B.A. in Psychology P-03
3	GEC 3.1	English	5+1	Core - English (B.A/B.Com)
	GEC 3.2	Fundamentals of Accounting	5+1	Prepared as per NSDC guidelines
4	GEC 4.1	Fundamentals of Management	5+1	Core - B.A(VS)-Tourism,Sem-1
	GEC 4.2	Self & Personal Growth	5+1	BA-PSY P-03
5	GEC 5.1	Basic Statistics and Probability	5+1	Core - B.A(P)-Statistics, Sem -1
	GEC 5.2	Human Resource Management	5+1	B.A.(VS) HRM, SEM-5.1
6	GEC 6.1	Marketing Management	5+1	Core, BBE-Sem-4
	GEC 6.2	Entrepreneurship and Small Business	5+1	BA(VS)- Tourism, Sem-2



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